

Kobra Formen GmbH, 08485 Lengenfeld, Germany

# 3<sup>rd</sup> Technology Symposium

**Kobra Formen GmbH is organising the third Technology Symposium on 16 and 17 September 2020 with a combination of lectures and workshops on mould technologies and the numerous services related to concrete block moulds.**

At bauma 2019, Kobra presented its new concept with the two main strategic business areas Tools and Care. Tools stands for the core product - the concrete block mould - with all technologies, features and product-dependent hardness standards. Care includes all services offered by Kobra, from the development of new stone systems in the in-house design department, the design of the mould around the stone, as well as the various after-sales services directly in the concrete block plant and the maintenance or repair of the moulds.

At the Technology Symposium, the Tools & Care areas will be brought to life by international speakers. In addition to the presentation of architectural projects worldwide, innovative marketing and sales strategies tailored to the respective markets in Asia, Europe and America will be explained too.

Application examples of future-oriented developments in the concrete block industry and for a simplified interaction between mould and machine will be shown.

Kobra has built four new production halls and a new office building at the Lengenfeld site. Costing approx. ten million euros, it is the largest investment in the company's history. Workshops in the new halls will give visitors an impression of the dimensions and work processes in modern mould construction.

As in 2017, architecture students will present their visions of new stone systems in an ideas competition. The 2017 designs were so well received by the market that some of them could even be further developed and implemented in cooperation with the students.

As the event is taking place at the same time as the GaLaBau in Nuremberg, a visit to the trade fair will be organised for all interested participants, including transfer.

Registration for the Technology Symposium can be done via the Kobra website.



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## FURTHER INFORMATION



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*The Kobra Technology Symposium: a combination of lectures and workshops*