

Kobra Formen GmbH, 08485 Lengsfeld, Germany

Production area enlargement for continued growth

According to a current study by an independent economic expert, there are approximately 1,600 medium-sized German businesses that are global market leaders in their industry. 21 companies in Saxony are classified as "Hidden Champions". These so-called hidden champions are businesses with manageable workforces that have developed a leadership position in niche markets and are usually only known in certain segments of an industry.



Kobra Formen GmbH headquarters in Lengsfeld



Aerial view of the Kobra Formen GmbH site

Kobra Formen GmbH is one of the 21 companies in Saxony. Kobra reported a record year in 2014. At more than 45 million euros, the company doubled revenue over the past 10 years. In response to the question about the firm's innovative strength, management emphasises that all employees are involved in the company's success. More than 120 of the 355 company employees received their professional training in-house.

Kobra products feature modular construction. This means that all assemblies are bolted together and can be replaced when worn. Here too, Kobra Formen GmbH management see an additional secret of success with regard to the company's capacity for innovation.

In preparation for future innovations and the market's volume requirements, Kobra has strategically almost doubled the production area at its existing business park location. So space limitations no longer stand in the way of continued growth for the hidden champions from Saxony. ■



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