

Kobra Formen GmbH, 08485 Lengenfeld, Germany

Top 100 – distinction for specialist in mould construction

Kobra Formen GmbH from Lengenfeld in Germany has been awarded the Top 100 seal of quality for its outstanding performance in innovation. Every company in Germany can apply for this award. During the overall evaluation, the company was placed among the top ten. The seal of quality is awarded as part of a nationwide comparison study.

During the study, Prof. Dr. Nikolaus Franke from Vienna University of Economics examined the management of innovation in medium-sized German companies. The best one hundred, which of course includes Kobra, are now entitled to use the Top 100 2005 seal of quality. The patron, Lothar Späth, handed over the well known award at a meeting of top innovators in Berlin, Germany on 22nd June.

Further information:



KOBRA Formen GmbH
 Horst Fries
 Plohnbachstraße 1
 08485 Lengenfeld, GERMANY
 T +49 37606 30220
 F +49 37606 30222
 horst.fries@kobra-formen.de
 www.kobra-formen.de

The examination also measures the degree of innovation success in the market. Four areas of innovation management were evaluated simultaneously: innovative processes and organisation, climate of innovation, innovation marketing and promotion of innovation by top management. In the long term, this is expected to guarantee the power of innovation for the future.

Prof. Dr. Nikolaus Franke assesses the one hundred most innovative participants every year by using a standardised method. Of the 1750 companies which were interested, 192 were prepared to

face the challenge. Those companies which were successful are listed at www.top100.de and appear in the book on the project.



Dubai
 19.–20.11.2005

Berlin
 25.–27.1.2006

St. Petersburg
 19.–21.4.2006

Cape Town
 15.–17.2.2007

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