## JP Gianotti Joins Topwerk America as North American Sales Director for Prinzing Pfeiffer

Topwerk America, a preeminent name in the concrete and building materials machinery industry, proudly announces from its Houston, Texas headquarters the appointment of JP Gianotti as the new North American Sales Director for Prinzing Pfeiffer. Renowned for producing comprehensive, cutting-edge machinery and accessories, Prinzing Pfeiffer serves the concrete pipe and precast sectors with distinction.

JP Gianotti

Gianotti, armed with over thirty years of diverse experience, comes to this position with a rich history in both concrete pipe and precast production and machinery supply. His extensive background encompasses twenty years in technical design and sales of concrete batch plants and dry cast machinery, alongside ten years in operational

roles within a pipe/precast plant. This blend of experiences uniquely qualifies him to lead our customers in their growth and expansion initiatives.

In his strategic new role, Gianotti will focus on expanding Prinzing Pfeiffer's presence in the North American market. He will liaise between the specific needs of U.S. and Canadian customers and the engineers at Prinzing Pfeiffer, ensuring that North American market demands are meticulously met. Gianotti's deep understanding of pipe and precast plant design and operations will be instrumental in helping our clients exceed their productivity and profitability targets in the current competitive business environment.

Chad Rathke, CEO of Topwerk America, shared his excitement about Gianotti's addition to the team: "JP's longstanding expertise in developing concrete production solutions and tackling intricate plant issues, along with his unwavering commitment to customer service, makes him an invaluable asset. His leadership and innovative spirit are key to our goal of further establishing ourselves as the leading machinery and mold solution providers in the North American pipe and precast markets. I am looking forward to supporting JP in his new role with Topwerk America and our collaborators at Prinzing Pfeiffer."

Gianotti's appointment underscores the Topwerk Group's dedication to the North American market. With an expanded service team, parts warehouses across North America, strategic investments in associations, and an increasing team of sales experts, Topwerk America is steadily cementing its position as a leading machinery provider in its served market segments.

## **About Topwerk America and Prinzing Pfeiffer**

Topwerk America, headquartered in Houston, Texas, is a leader in advanced machinery for the concrete and building materials industry. Prinzing Pfeiffer, part of the Topwerk Group, specializes in sophisticated machinery and accessories for the concrete pipe and precast markets, embodying innovation, quality, and unparalleled service



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