

Successful in-house exhibition for the anniversary

# 75 years Hess Group

On the occasion of its 75<sup>th</sup> anniversary, the Hess Group organised the 2023 in-house exhibition. This special event not only highlighted the company's technological achievements but also emphasised the central role of networking and collaboration. The event attracted over 430 international trade visitors to Burbach-Wahlbach over two days to mark this significant highlight in the history of the Hess Group.

The meeting provided a platform for experts as well as newcomers to the industry and offered the opportunity to deepen existing relationships, make new contacts, examine industry trends and challenges, and jointly develop perspectives for the future of the industry.

The diverse exhibition programme featured machines such as the RH 2000-4, circulation and robotics technology, and the latest digital developments in sales and service, underpinned by live demonstrations. This afforded the trade visitors an exclusive opportunity to exchange ideas and gain insight into Hess' production processes.

The affiliated companies of the Topwerk Group - SR Schindler, Prinzing Pfeiffer and Hess AAC - were also represented at the event. They demonstrated the breadth and expertise of the company's portfolio with their exhibition areas.



*Welcoming the guests to the evening event*



*The diverse exhibition programme included machines such as the RH 2000-4*



This special booklet, given to every visitor at the event, offers a journey through 75 years of Hess history.

However, technology was not the only focus of the in-house exhibition. At the heart of the event was human interaction. This was particularly evident during the evening programme, honoring the long-standing relationships between customers and the Wahlbach-based company. The international environment provided space for in-depth discussions and intensive networking. It became clear that the strength of the Hess Group lies not only in its technological innovation but

also in its ability to foster lasting and meaningful relationships in the industry.

With the successful staging of the 2023 in-house exhibition, the Hess Group once again confirmed its position as an industry leader and its commitment to innovation and customer proximity. ■



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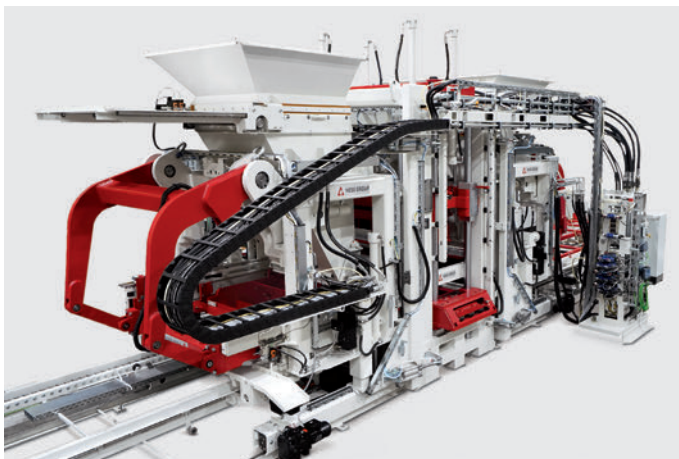
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