Innovation meets experience

Prinzing Pfeiffer appoints new Managing Director

Prinzing Pfeiffer GmbH announced a change in the management with effect from 01.07.2023. Bernward Reif handed over to Björn Brandt, who has taken over the team, the business responsibility and the strategic development of the company.

Building upon the company's longstanding and successful market presence Björn Brandt's many years of experience in the concrete machinery business will drive Prinzing Pfeiffer's achievements further. His deep professional background equips him to achieve the company's goals and to advance its innovative power while focusing on customers' needs and expectations.

"I am very happy to lead the dynamic team, further develop and innovate the products and continue to digitize Prinzing Pfeiffer. Our clients are our focal point, expansion of service and related offerings is a must," says Brandt.

Prinzing Pfeiffer is a leading global supplier of production and processing machines for the concrete industry. Head-quartered in Limburg, Hessen, the company has successfully manufactured machinery and equipment for producing pipes, manholes, and precast concrete parts since 1862.

With its unique global presence through sales and service locations worldwide, Prinzing Pfeiffer is always close to its customers and ensures their support worldwide. Prinzing-Pfeiffer has a second sales and engineering-office in Baubeuren and manufacturing sites in Porta-Westfalica and Langenhahn (MSM mould production).

"With Björn Brandt, we are adding an experienced leader to Prinzing Pfeiffer. We are confident that he will significantly contribute to Prinzing Pfeiffer, further strengthen its market position and following our goals," says Robert Gruss, CEO of the Topwerk Group.



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Björn Brandt

FURTHER INFORMATION



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