

New management at Prinzing Pfeiffer

Bernward Reif takes over management

The new managing director of Prinzing Pfeiffer GmbH, Bernward Reif, has 30 years of experience in international mechanical and plant engineering. This is precisely why Mr. Reif possesses the necessary know-how that the globally positioned company Prinzing Pfeiffer strategically needs to achieve its ambitious goals. Since 2013, Prinzing Pfeiffer has been part of the international Topwerk Group, together with the Hess Group, SR Schindler and Hess AAC Systems.

Bernward Reif has worked in mechanical and plant engineering all his professional life. He has always been internationally active, including positions in China and the USA. He is well adept at understanding customer needs worldwide. Reif brings along a very high level of expertise for all relevant target markets of Prinzing Pfeiffer.

"Our global expansion strategy needs experts like Bernward Reif," says Robert Gruss, CEO of the Topwerk Group.

"I am particularly interested in the optimization of processes from order receipt to assembly. Our customers expect delivery on time and the well-known very high quality 'Made in Germany'. Therefore, one of my personal goals is to increase customer satisfaction," adds Bernward Reif.

Prinzing Pfeiffer is a leading global supplier of production and processing machines for the concrete industry. The company produces machines and plants for the production of pipes, manholes and precast concrete elements. The company name has been a synonym for high level of manufacturing quality and success with customers around the world since 1862. The headquarters of the international company is located in Blaubeuren, Baden-Württemberg. Numerous sales and service locations in Asia, the Middle East, Africa, USA and Russia ensure proximity to customers. ■



Bernward Reif is the new managing director of Prinzing Pfeiffer GmbH



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