

Kobra Formen GmbH, 08485 Lengenfeld, Germany

Largest expansion in the company's history

The excavators are rolling, the foundations have already been laid and the dimensions of the new production halls currently under construction are impressive. Kobra Formen GmbH is building four new production halls, creating space for the next generation of mould manufacturer. "With this expansion, we are making a dream come true that has been cherished for a long time. Now we are finally no longer blocked in our growth. This investment is also a message to our customers," says managing partner Holger Stichel. Kobra will double its property holdings this year and will have eleven production halls by 2020.

The expansion of the production capacities is also accompanied by the strategic development of the technical office. A new office complex is also being built, creating more space for the Kobra employees.

Since its foundation in 1991, Kobra has seen a continuous growth which has reached its maximum limits in terms of space. The expansion offers the potential to further optimize processes. "This takes place in strategic steps to train all employees and take them along when new processes are introduced," says Holger Stichel. Therefore, the completion of the halls will not result in a sudden increase in capacity - Kobra continues to pursue its strategy of solid expansion, which has been successful for almost 30 years. "Our products are manufactured individually with a high proportion of technological know-how. Our focus is on measures to increase productivity.

This of course includes the acquisition of new machines, but also a modern design of the workplaces of all employees. In this way, we are creating a stable foundation for continued healthy corporate growth," says Holger Stichel.

The new site will be officially inaugurated at the next Technology Symposium, Kobra's regular in-house exhibition, in autumn 2020.



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Kobra Formen GmbH
Plohnbachstraße 1, 08485 Lengenfeld, Germany
T +49 37606 3020, F +49 37606 30222
info@kobragroup.com, www.kobragroup.com



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