

Kobra Formen GmbH, 08485 Lengenfeld, Germany

## Technology symposium was a complete success

In the context of the Kobra Academy, the 1<sup>st</sup> Kobra Technology Symposium took place on 19 September 2014 at the head office of Kobra Formen GmbH in Lengenfeld, Germany. Around 150 customers and industry representatives from Germany and other European countries, the Middle East and India as well as North and Latin America met at this international event. For Kobra, the Technology Symposium slots in ideally between the bauma trade fairs. The objective of the event was to give the customers an understanding of technical innovations as well as market and product experiences in the form of a technology transfer. Unlike a visit to a trade fair, the symposium participants were given the opportunity to see the creation of a mould – a precision tool – at first hand in running production.



Around 150 participants accepted the invitation and came to the 1<sup>st</sup> Kobra Technology Symposium on 19 September 2014 in Lengenfeld.

In various selected lectures on the subject of “the mould as a tool”, the participants were given comprehensive and detailed information on future developments in the manufacture of moulds, innovations in the product development process by stone and design,

and added value for the customer in the form of extensions to the range of services of Kobra Formen GmbH.

The symposium was complemented by workshops at selected stations in the pro-

duction halls. Once again “the mould as a tool” was at the focal point of the practical training. Topics such as mould checks before repair, wear characteristics, the handling of the mould, the inspection of incoming goods in the concrete plant and the “Kobra Norm” quality assurance system met with great interest on the part of the participants. Apart from that, new products for the Hotshoe™ and Headguide™ technologies were presented in conjunction with the use of innovative concrete recipes. Apart from all the important documents that were placed at the participants’ disposal in digital form, the participants also took with them many ideas and lots of inspiration for implementation in their own daily business. Kobra once again proved its value as a reliable partner in the manufacture of high-quality moulds.

On the day before the 1<sup>st</sup> Kobra Technology Symposium, many participants took the opportunity to visit the GaLaBau 2014 trade fair in nearby Nuremberg, where they were able to get a good overview of the current state of the German concrete goods market.



Selected lectures on the subject of “the mould as a tool” were on the agenda of the 1<sup>st</sup> Kobra Technology Symposium.





The workshops at selected stations in the production halls met with great interest on the part of the participants.



Kobra Technology Symposium – practically oriented and “hands-on”

#### To be continued!

There will be a similar event in the coming year in conjunction with the 11th International Conference on Concrete Block Pavement, the ICCBP '15. This takes place from 9 to 11 September 2015 in Dresden. To accompany the conference there will be a trade exhibition at which Kobra will be represented as a premium exhibitor. Participation in an exclusive works inspection is planned as part of the ICCBP '15. ■

#### FURTHER INFORMATION



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## RESPONSIBILITY MATTERS



Michael Reismann [Trainer]  
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#### Our commitment to our customers

We are aware of our responsibility as an employer. We actively work to guarantee the success of our company through the training of our employees of the future.