

Top-Werk Group GmbH, 57299 Burbach-Wahlbach, Germany

Unified appearance of four divisions at in-house trade fair

Koala bears are probably the last thing that anybody would have expected at the Top-Werk Group's in-house trade fair in Burbach-Wahlbach. Some visitors were therefore surprised not only by the large number of different exhibits on show. After all, the mechanical engineering companies Hess Group, SR-Schindler, Prinzing-Pfeiffer and Hess AAC Systems were presenting themselves together for the first time to the interested trade visitors as the Top-Werk Group. The Koala bear imprinted on a concrete slab was the cause of one or two smiles at the end of an entirely successful trade fair for the building materials industry.

The Hess Group, headquartered in Burbach, knows only too well how to successfully manufacture and market concrete block making machines: the company has now manufactured its thousandth machine and also the first in the new Top-Werk livery. Apart from an RH 1500-3 VA and RH 1500-3 MVA, the smaller sister models RH

600-2 VA and RH 500-3 VA were exhibited. Further highlights were a Servo-Pak 700 packaging unit, two mixers from the SM series and a finger car. New software was also presented with which various statistical key figures for concrete block production can be loaded to a Tablet or Smartphone.

The second company, SR-Schindler from Regensburg, presented a complete refinement line together with the associated sample stones. Whether polished, blasted, coated, marbled, aged or curled: the visitors were offered a plethora of refinement options in addition to the colour koala bear imprint mentioned at the beginning. Some



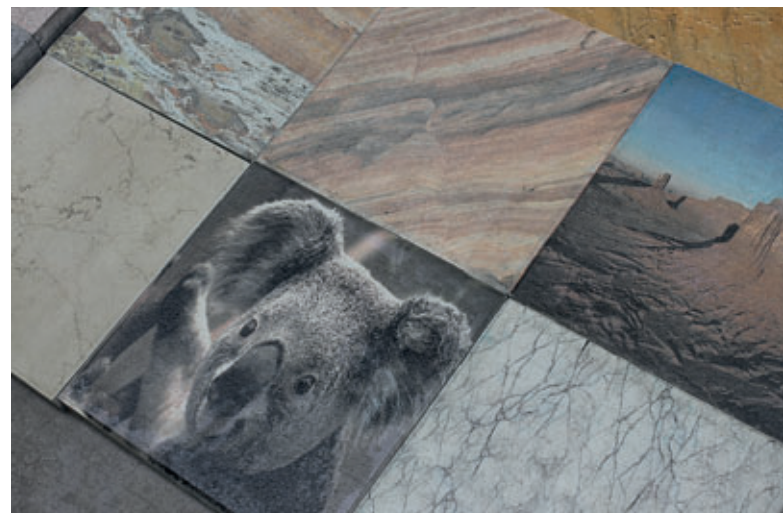
The exhibited RH 1500-3 MVA met with great interest



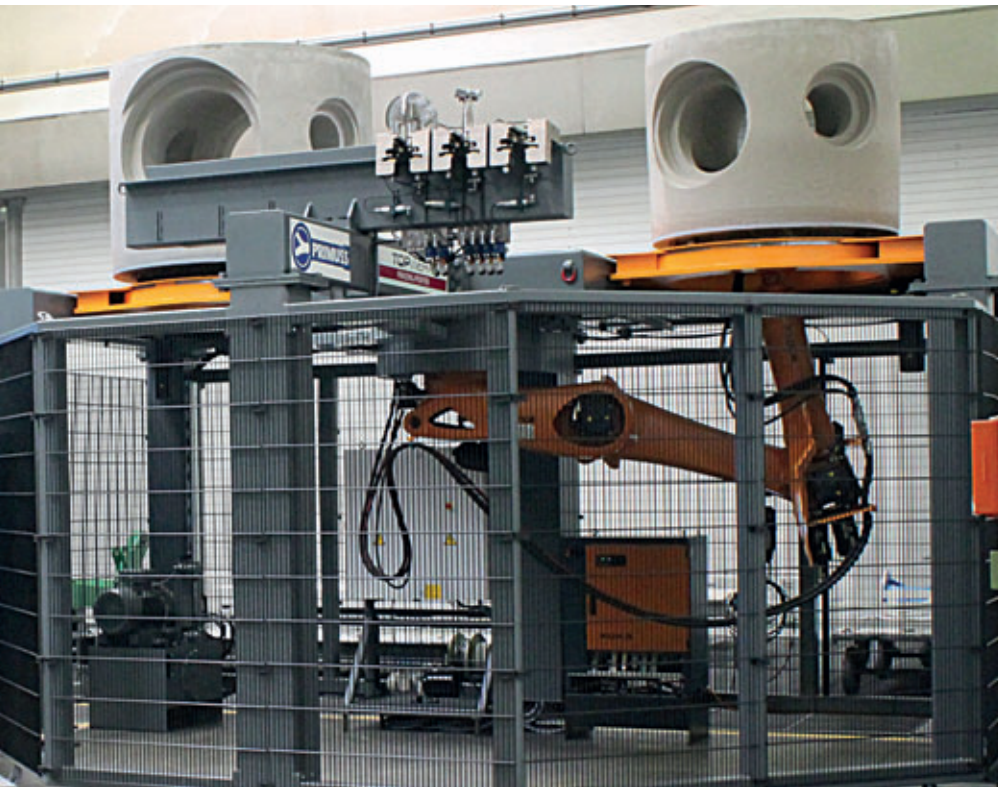
Presentation of a mixer from the SM series



SR-Schindler from Regensburg presented a complete refinement line with the associated sample stones.



The visitors were offered a plethora of refinement options in addition to the colour koala bear imprint



Prinzing-Pfeiffer also aroused great interest with its machines for concrete infrastructure products.



The Primuss concrete milling machine mills runs and channels in manhole bottoms with an accuracy of millimetres.

casting manufacturing samples provided with a wood appearance particularly stood out. Apart from the 'final touch', SR-Schindler naturally also offers suitable plants for manufacturing the refined slabs in the first place.

Prinzing-Pfeiffer also aroused great interest with their machines for concrete infrastruc-

ture products such as pipes and manholes. Particularly worthy of mention here is the Primuss concrete milling machine, which mills runs and channels in manhole bottoms with an accuracy of millimetres. Time and again the robot attracted everybody's attention – and not just during the fully automatic tool change. Apart from that a large pipe mould, a packerhead and the new

cage welding machine line were presented. Hess AAC Systems came up with an accurate miniature model of an autoclaved aerated concrete plant. This allowed each individual work step of the production process to be illustrated step by step. Those who wished to do so were then able to examine the exhibits and see for themselves the countless advantages of this building material.

At the end Ralf Beier, CEO of the Top-Werk Group, drew a positive conclusion: "Our in-house trade fair was or rather is always a good opportunity to present our company as a single unit: production continues to run unhindered during the trade fair. One can see not only our machines in operation, but also our well-versed team going about their daily work, which is received very positively by the customers. This way they get an impression of the entire production apparatus. Of course, new networks are also established, experiences exchanged or negotiations held. However, our goal was also the unified appearance of our four divisions: we wanted to present our new image and the now wider product portfolio that offers customers a comprehensive solution from a single source. And we succeeded very well in doing so."

FURTHER INFORMATION

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