

Masa GmbH, 56626 Andernach, Germany

A cornerstone investment for the future: Ceremonial factory inauguration in Ukraine

In April 2014 the most modern dosing- and mixing plant in the Ukraine was put into operation. Magik Ltd. was founded in April 1993 and developed rapidly into one of the leading manufacturers of high quality concrete blocks in the Ukraine.

First successful conversations – the begin of a fruitful relationship

In 2008 the first discussions took place between Serhiy Lichnov, CEO, Magik Ltd. and Frank Reschke, Masa GmbH. Very quickly they recognized that both parties were looking forward to a fruitful relationship. Magik Ltd. was aware that it is only possible to produce high leveled concrete blocks if one begins with excellent raw materials. This is why Magik Ltd. invested first in off-shore processes, which was necessary to treat the different raw materials. After establishing this criterion, the time was right for the next step.

Investment for the future – Quality from the outset

As early as 2013 the idea was to look forward to optimize process improvement. The conclusion was the need to invest in a new dosing- and mixing plant. Magik Ltd. purchased a high class dosing- and mixing plant in Oct. 2013 from Masa, located in Andernach, based on the very good relationship between the company from Lviv and the Rhinelander company.

On time delivery – Masa Mixer S350/500 and PH 1500/2250 put into operation

The putting into operation of the new Masa Mixer S350/500 and PH 1500/2250 needed a completion date by April 2014. Therefore, a tight time schedule was agreed to between the two companies and Masa began the manufacture of the mixers in Germany. Within a very short period the mixer was punctually delivered in Lviv. "It is looking good. We are on schedule," was the message to a delighted Lichnov in February 2014. The assembly work of the Masa employees went smoothly and all work was completed on schedule. The new dosing- and mixing plant was as planned ready for use and another milestone was reached.

Official opening of the plant

"Masa is a reliable partner and we are proud of our plant. The professional implementation of all work, the quality of the machines, and the decades of experience in this industry are all good reasons to work with Masa in the future as well.", Lichnov conclude during the opening of the plant at the end of April 2014.



The new Masa S350/500 mixer at Magik Ltd. in the Ukraine

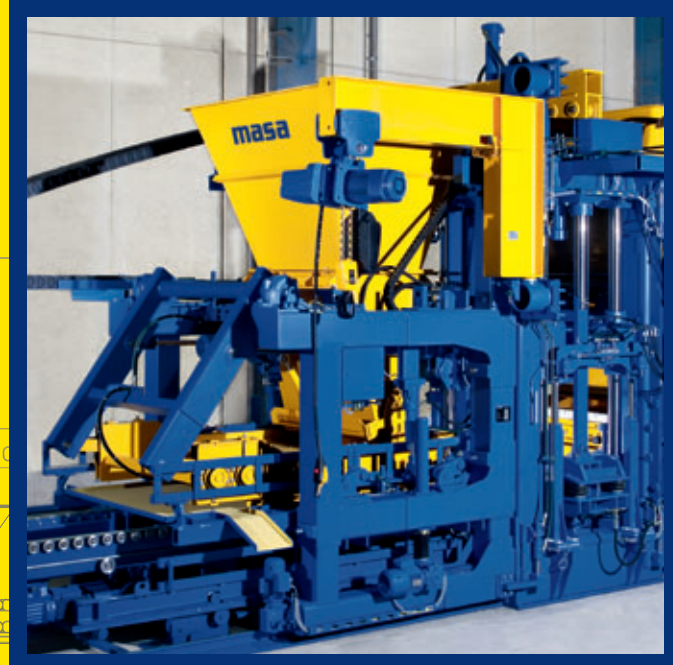


The new Masa dosing plant supplies the two mixers: S350/500 and PH 1500/2250.

masa

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Masa covers the complete range of machinery and ancillary equipment for the building materials industry: Batching and Mixing, Concrete Blocks/Pavers, Kerbstones, Concrete Slabs, Sand Lime Bricks and Aerated Concrete (AAC).

All technical solutions are individually planned, designed, adapted and realised for each customer, resulting in one supplier and one individual contact person.

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Masa - made in Germany.



Magik Ltd. Storage bin

After the inauguration ceremony Lichnov dared to take a look into the future. "We will continue to extend our company progressively. With Masa we have built a modern plant to produce higher quality concrete blocks. For the future we need a powerful and innovative partner. We are pleased to see that we have found that partner with Masa."



Frank Reschke, authorized representative of Masa GmbH and Serhiy Lichnov, General Director of Magik Ltd., at the inauguration ceremony of the dosing- and mixing plant

Change in the UK: farewell after 44 years

An era ends at Masa GmbH. The long-time partner in the UK and Ireland, Michael C. Heaton says goodbye to the active professional life after 44 years in the building materials industry. Michael's impressive career began at the end of 1969, initially as an employee at Masa GmbH - then still Henke Maschinenfabrik GmbH. As a representative of Masa, Michael Heaton was responsible for sales in the UK and Ireland.

After only ten years Michael became self-employed and founded his own company named "Beton Machinery Sales Limited". This did not mean the end of the cooperation between Michael and Masa. It was the beginning of a long-term partnership that continued up to the present day. With Michael's farewell dated 1 March 2014 Dave Cheetham, an experienced industry expert and owner of the company Elder Court Limited took over Beton Machinery Sales Limited and continues the business under the same name. As a new commercial agent for the UK, Dave Cheetham will represent well-known companies such as Masa GmbH, Rotho, Assyx Hogefa, Incite and Kraft Curing System in the future.



With a symbolic handshake Michael Heaton (right) and Dave Cheetham sealed the Sale of Beton Machinery Sales Limited at the last day of the UK Concrete Show in Birmingham.

FURTHER INFORMATION



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