



The new Masa plant in Bangalore, India

Masa GmbH, 56626 Andernach, Deutschland

## New manufacturing plant in India

Masa GmbH, one of the pioneers of automated building materials machinery manufacturing with more than 100 years' experience, inaugurated its 5th manufacturing plant in Bangalore, India, on 14th December 2012. "We want to be local as much as possible to our customers" says Mr. Frank Reschke, Sales Director, Masa GmbH.

Masa have machine manufacturing factories in Germany, Korea and China. They established a sales and service center in Bangalore in 2007. Lately, Masa discovered that they can grow catering to lower segments of the market by manufacturing smaller machines locally which produce better quality products and are more durable and safe to operate than what is currently available in this region. Also, this facility will offer local technical and spare parts support for existing and future cus-

tomers. Masa want to be local as much as possible to the customers in this part of the world without compromising quality, safety and reliability of their machines. Also, the decision to invest more in India was influenced by the steady economic growth and infrastructure needs required in India.

The new factory is situated in a fair size block with 10,000 Sq.Ft factory shed and enough room for expansion in the future. Masa will have the national head office

based out of here. They have already established a regional office in Mumbai to cater the needs of customers in western India and are planning to establish offices in other metros in the near future to offer local services to the customers across India. ■

### FURTHER INFORMATION

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Milestone to your success.

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