

THE HIGH-TECH PRODUCTION BOARD
FOR THE CONCRETE BLOCK INDUSTRY

- lightweight
- equipment-friendly
- vibration strength
- bending resistant
- abrasion resistant
- long lasting
- cost-effective



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Jürgen Braungardt is the new managing director of Kobra Formen GmbH

The management of Kobra Formen GmbH is ideally set up for the coming years. Jürgen Braungardt, son of the company's founder Rudolf Braungardt, who established the company in Lengenfeld in the Vogtland in 1991, has been a member of the management since 25 October 2011. The company founder retired from the management on his 65th birthday four years ago, since when he has accompanied the firm as majority shareholder.



Jürgen Braungardt

Having taken over company shares and joining the management, Jürgen Braungardt has now taken over responsibility for his father's life's work. 24 years ago, at the age of 23, he founded his own business, which today occupies a leading position in terms of technology and functionality in the construction of lights.

Involving employees in the business process, giving them a share in the success and thus obtaining the maximum motivation from the team are just a few of the factors behind his success story.

To now also bring these abilities and experiences into the family business is both an incentive and a challenge for Jürgen Braungardt. Jürgen Braungardt is responsible within the management for the Product Development, Design and Production departments. "In the next 20 years, no competitor will be able to dislodge Kobra Formen GmbH from our peak position, which has been distinguished several times by the TOP 100 Innovation Award", says Jürgen Braungardt. His declared goal is to follow in his father's footsteps in the further

development of mould construction for the concrete goods industry and at the same time to keep the production management of Kobra Formen GmbH up to date and to develop it further.

Jürgen Braungardt continues to be supported in the management by Holger Stichel and Jörg Rasbieler. Holger Stichel has worked for the company in various leading positions for over 10 years and has been a managing director since 2003. Today the Service, Customer Support and Product Development departments benefit from his many years of experience in the concrete goods industry.

Jörg Rasbieler, who joined the company in 2007 as Sales Director, is additionally responsible today for Finance, Administration and the subsidiary companies of the international group of companies. Furthermore, he is the management spokesman.

With the entry of Jürgen Braungardt, the long-term continuity of the business development of Kobra Formen GmbH as an owner-managed company will continue in the future.

FURTHER INFORMATION



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