

Masa GmbH, 56626 Andernach, Germany

Restructuring of the Masa Group strengthens presence on the Asian market

With an eye to future challenges, the Masa Group has realigned itself in order to strengthen its activities in particular in the Asian region.

Ronny Laux, who was already responsible for Masa in the Asian region as sales director, is also joining the board of directors of Masa Tianjin with immediate effect along with Augustin von der Lühe. In connection with this there have already been initial talks with the Chinese government at the international Canton trade fair in Guangzhou (China Import & Export Fair), when the Chinese Prime Minister Wen Jiabao enquired about current developments, products and technologies at the Masa trade fair booth.

Responsibilities at the headquarters of Masa GmbH have also been redistributed, as Karl-Werner Kohns has resigned from the board of directors and is leaving the Masa group. Alongside the managing director of many years, Rolf Ovesiek, Frank Reschke will retain responsibility for the sales division as a member of the board and Stefan Haneberg will oversee the commercial sector. ■



The Chinese Prime Minister Wen Jiabao converses with Ronny Laux at the Masa booth at the international Canton trade fair (China Import & Export Fair) in Guangzhou and gets information about the company and its products and technologies

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